

## Job Description

# Product Manager

## About Elecbits

Elecbits is a tech-enabled B2B platform that helps Electronics Enterprises to go from an idea to a shelf ready, commercial Electronics Product. We cover the end-to-end intricacies involved in the Electronics product development & manufacturing cycle using 25+ micro-services on our platform.

We are proud to have worked with more than 100 eminent enterprises, digitizing their product development and manufacturing lifecycle. Some notable names are Ola Electric, Urban Company, Maruti Suzuki, Bosch, V-guard, Luminous, Phone pe, Escorts Kubota, Napino, etc. We are the largest B2B Electronics development and manufacturing platform of its kind, having more than 3000 global Electronics manufacturers and suppliers on our platform.

## Key Responsibilities

### Product Ownership & Roadmap Management:

- Own the end-to-end product roadmap for one or more modules within the **Elecbits XOR** platform.
- Define short-term deliverables and long-term vision aligned with business and user goals.
- Ensure roadmap alignment across cross-functional teams and leadership.

### Product Discovery & Research:

- Conduct user interviews and stakeholder workshops to gather deep insights.
- Analyze market trends, competitor offerings, and internal analytics.
- Identify new opportunities for innovation and product enhancement.

### Problem Solving & Product Design:

- Break down complex operational, hardware, and process challenges into structured problem statements.
- Design scalable workflows and intelligent automation features to improve efficiency and reduce manual effort.
- Work closely with the Design team to develop user journeys and interface prototypes that are intuitive and impactful.
- Validate solutions through user testing and iterative feedback cycles before full-scale implementation.

### Documentation & Communication:

- Prepare detailed Product Requirement Documents (PRDs) and user stories with measurable acceptance criteria.
- Document edge cases, dependencies, and integration points to ensure clarity for development and QA teams.
- Maintain transparent communication across all stakeholders, translating technical details into business context when needed.
- Ensure all product-related documents remain updated, version-controlled, and easily accessible.

### Collaboration & Agile Execution:

- Partner with Engineering, Design, QA, and Operations teams to deliver high-quality features through agile methodology.
- Facilitate sprint planning, backlog grooming, and sprint reviews ensuring smooth execution and alignment.
- Anticipate and proactively address potential risks, blockers, or resource challenges during the delivery cycle.
- Conduct retrospective sessions to identify improvement areas and enhance cross-team collaboration.

### Skills:

1. Product Lifecycle Management
2. Cross-functional Collaboration
3. Go-to-Market (GTM) Strategy
4. User Research
5. Wireframing & Prototyping
6. Workflow Automation
7. Jira
8. Figma
9. Google Analytics
10. Analytical Problem Solving
11. Decision Making
12. Communication Skills
13. Team Leadership
14. Ownership Mentality
15. Fast Execution

## Why Join Us?

### Work hard, party harder:

Our mantra balances dedication and celebration.

### No self-imposed limits:

We encourage you to push your boundaries and reach your full potential.

### Energized environment:

Our company's energy fuels growth and self-improvement.

### Good vibes only:

We foster a positive and supportive atmosphere for all.

## Preferred Skills:-

- 5–8 years of experience in Product Management within B2B SaaS, internal tools, or platform-based startups.
- Proven track record of building and shipping end-to-end features in data-rich, multi-user environments.
- Strong grasp of technical systems — including APIs, data pipelines, and backend-heavy workflows.
- Excellent communication and documentation skills, with the ability to write PRDs and align cross-functional teams.
- Proficient in Agile methodologies and tools such as Jira, Notion, Trello, or Miro, along with analytics tools like Mixpanel or Amplitude.
- Strong problem-solving, prioritization, and stakeholder management abilities in fast-paced environments.

Job Type	City	Cost to Company
Full Time	Gurugram, Haryana	10 - 20 Lakhs Per Annum

## How to apply?

Please mail your resume at [careers@elecbits.in](mailto:careers@elecbits.in) in the following format.

**Mail Subject: {{name}} - Application for {Product Manager}**

Also, add the following details while mailing

**Total work experience**

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**Current CTC**

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**Date of joining**

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**Attach your latest resume**

## Be a part of our team that works toward Exponential growth:-

We are looking for immediate joiners with a maximum notice period of 1 month.

This would be an in-office role for our Gurugram branch.